
News Release

**Dr. H. Bliss Murphy Cancer
Care Foundation**

**Jennifer Yetman
Care Foundation Development Officer**

Date: October 24, 2008

FOR IMMEDIATE RELEASE

2008 Holiday Card Campaign Funds raised will help provincial cancer patients

St. John's, NL: The Dr. H. Bliss Murphy Cancer Care Foundation officially launched its 2008 Holiday Card Campaign yesterday. Funds raised help more than 30,000 cancer patients in Newfoundland and Labrador.

Dr. P.K. Ganguly, Divisional Chief, Radiation Oncology at the Dr. H. Bliss Murphy Cancer Centre says, "We are always so grateful to those generous people and organizations who help the Dr. H. Bliss Murphy Cancer Care Foundation help cancer patients and their families in Newfoundland and Labrador by supporting this important fundraising effort."

Jennifer Yetman of the Cancer Care Foundation says, "We encourage Newfoundlanders and Labradorians to purchase holiday cards. By doing so, they help the Cancer Care Foundation to raise funds for cancer treatment equipment, regional cancer centres and supportive care programs throughout the province. And we are proud to say that every dollar raised stays right here in Newfoundland and Labrador."

This year the Cancer Care Foundation is pleased to present a variety package which includes five different images from local artists throughout the province. A sincere Thank you to Elizabeth Burry, Ron Rose, Larry Mahoney of the St. John's region; Bill Dwyer, Grand Falls-Windsor and Corenia Price of Happy Valley-Goose Bay for their donation of time and talent to this very worthwhile project.

Cards may be purchased in packages of 10 for \$12.50 by calling the Foundation office at 777-7589, 1-877-999-7589 or online at www.cancercarefoundation.nl.ca. Corporate imprinting of cards also available.

The Dr. H. Bliss Murphy Cancer Care Foundation develops, stewards and distributes charitable resources to enhance treatment and supportive care programs for cancer patients; fund local cancer research initiatives; and provide continuing education opportunities for staff of the Dr. H. Bliss Murphy Cancer Centre and affiliated regional cancer programs in Newfoundland and Labrador.

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