
News Release

**Dr. H. Bliss Murphy Cancer
Care Foundation**

**Lynette Hillier
Executive Director**

Date: October 19, 2009

FOR IMMEDIATE RELEASE

Telephone Solicitation Warning

ST. JOHN'S, NL: Lynette Hillier, Executive Director of the Dr. H. Bliss Murphy Cancer Care Foundation wishes to advise the public that telephone solicitation under the Foundation's identity has been taking place since last week. Says Ms. Hillier: "As an organization, we do **not** use telephone solicitation as a means of fundraising, and anyone receiving such phone calls supposedly on our behalf should disregard any requests for support." The callers have been alleging that funds are for "kids with cancer", and although the Dr. H. Bliss Murphy Cancer Care Foundation does have a ***Kids With Cancer Travel Fund*** that supports families battling a childhood cancer diagnosis, funds are **never** solicited over the telephone. She goes on to say "we are deeply disheartened that someone in the public would knowingly interfere with bonafide fundraising efforts for cancer care—funds that are needed for patients and their families across Newfoundland and Labrador. We are further troubled that this could impact our fundraising efforts for families who critically need funds to help them through a very difficult time."

The Dr. H. Bliss Murphy Cancer Care Foundation exists to raise and steward funds for cancer care program delivery and support in Newfoundland and Labrador. Funds raise support the treatment and support programs at Cancer Centres in St. John's, Gander, Grand Falls-Windsor and Corner Brook, as well as teleoncology sites across the province. For more information on the many ways to support the work of the Cancer Care Foundation, you may visit their website at www.cancercarefoundation.nl.ca, or call us toll-free at 1-877-777-7589.

The Dr. H. Bliss Murphy Cancer Care Foundation wishes to thank the public for their continued support.

For more information, please contact:
Lynette Hillier
Executive Director
Dr. H. Bliss Murphy Cancer Care Foundation
Phone: (709) 777-7590
Cell: (709)699-2087