
News Release

**Dr. H. Bliss Murphy Cancer
Care Foundation**

**From: Jennifer Yetman
Development Officer**

FOR IMMEDIATE RELEASE

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Support Cancer Care this Holiday Season Funds raised will impact cancer patients in our province

St. John's, NL: The **Dr. H. Bliss Murphy Cancer Care Foundation** officially 'unwrapped' their 2012 Holiday Card Campaign yesterday entitled "*Support Cancer Care this Holiday Season*". Funds raised help cancer patients throughout Newfoundland and Labrador.

Jennifer Yetman, Development Officer at the Foundation says, "We are really excited that our holiday cards are back again this year, featuring some remarkable Newfoundland imagery. The Foundation is pleased to offer our corporate supporters the opportunity to personalize their cards by imprinting their logos. It's a great way for them to show their employees and clients their philanthropic spirit during this season of giving."

"We encourage all Newfoundlanders and Labradorians, as well as those living away from home to *Support Cancer Care this Holiday Season*. By doing so, they will assist the Foundation in raising funds for cancer treatment equipment, regional cancer centres and supportive care programs throughout the province. We are proud to say that every dollar raised stays in the province."

Mr. Alex Twells, member of the Board of Directors says, "We are always so grateful to those generous people and organizations that help us to help cancer patients and their families in Newfoundland and Labrador by supporting this important fundraising effort. Our sincerest thanks to Spencer Dove Photography for providing photography for this year's project, as well as the many volunteers and consignment locations throughout the province assisting us with this worthwhile project."

Cards may be purchased at various retail outlets throughout the province as well as at the Foundation office. Available in packages of 10 for \$12.50. You can contact the Foundation office at 777-7589, or visit the website: www.cancercarefoundation.nl.ca

The Dr. H. Bliss Murphy Cancer Care Foundation develops, stewards and distributes charitable resources to enhance treatment and supportive care programs for cancer patients; fund local cancer research initiatives; and provide continuing education opportunities for staff of the Dr. H. Bliss Murphy Cancer Centre and affiliated regional cancer programs in Newfoundland and Labrador.

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